January 25, 2008

Dear :

I am writing to you because we share the same commitment and dedication to all children in the Montgomery County Public School (MCPS) system. The Montgomery County Council of PTAs (MCCPTA) is a non-profit organization that has been serving over 50,000 members and local PTAs in our community through our educational advocacy since 1944. Our mission is to support and speak on behalf of the children in our schools; to assist parents in developing skills needed to raise and protect their children; and to encourage parent and public involvement within MCPS.

We are looking for a few key supporters to help us celebrate the successes and accomplishments of our PTAs and principals as we honor them at our annual Presidents/Principals dinner in May. Our event hosts more than 450 people each year including: PTA presidents, principals; County Council members, Board of Education members, state and national congressional leaders, and the MCPS Superintendent of Schools along with his senior staff. Our dinner allows MCCPTA to express our thanks and gratitude as well as showcase the amazing work accomplished by our PTAs and schools who have worked tirelessly and volunteered endless hours on behalf of our children's education in our county.

In order to ensure that all PTAs and schools have the opportunity to celebrate with us, we need to make sure our event is affordable to all. Therefore, we are reaching out to those businesses and community leaders that understand the importance of parental involvement in our schools and the impact it has on our students. Last year, thanks to the generosity of our sponsors, we were able to offer complimentary tickets to the PTAs at our neediest schools.

We are asking that you consider becoming a sponsor, thereby ensuring the continuation of this important event (please see attached sponsorship form). Your partnership with us will help guarantee that all local PTAs and their principals will have the opportunity to celebrate as a community. Thank you for your support!

If you have any question, please contact our office at 301-208-0111.

Best wishes,

Jane de Winter
President
MCCPTA